1. Formalize Domain
   1. See the server back end project
   2. At this point the domain doesn’t need to be entirely complete but it should be close enough to build a mock API
2. Build mock API with json place holder or similar tool
   1. Using the domain, chatgpt or similar tool should be able to mock sufficient data
   2. Align the services with the services in the db, adjust to fit the domain if necessary
3. Build the web application flow
   1. Use the mock api for now
4. Build Marketing Materials from the web application flow
   1. Introduction
   2. Create your first Invoice
   3. Automation
   4. Error Correction
5. Build the back end
6. Release the Marketing Material